

PRESS INFORMATION



Alphavan presents its Awarded Design and its Latest Generation of the Smart Home Control during the World Premiere of the Alphavan 4x4 Edition during the Caravan Salon Düsseldorf, Hall 12, Booth 12/B31

Wangen im Allgäu, July 2021

After winning the „Red Dot: Best of the Best“ and the „iF“ Design Award and after many customer requests for a 4x4 version of the Alphavan, the Alphavan team will showcase their first 4x4 Edition as a world premiere during the Caravan Salon Düsseldorf 27.08.-05.09.2021.

The optimized chassis of the 4x4 Alphavan ensures safe and comfortable travelling even on snowy or unpaved roads. In combination with the unique progressive design and the innovative energy concept with a large Lithium-Ion battery and a solar panel, the Alphavan is turned into a distinctive vehicle for self-sufficient micro adventures. The Alphavan 4x4 Edition also stands out through carefully chosen exterior colors.

Additionally, the latest generation of the smart home control is being shown on display. Using the Mercedes-Benz Advanced Control almost all systems of the Alphavan can be controlled and displayed using either the front infotainment system display, the separat rear display or a smartphone app coupled via Bluetooth. Together with the Alphavan Tour Guide App, powered by Cerence, the digital ecosystem of the Alphavan is continuously being extended.

Furthermore, for the first time the Alphavan team showcases the design and quality of Alphaseat – as a specific offer for Mercedes-Benz Sprinter customers, it is now possible to purchases premium leather upholstery so far unseen in the industry for retrofitting.

„The 4x4 Edition of the Alphavan with its new color palette is stunning – our goal is to offer something absolutely unique to our customeres and we believe that this is what we have achieved with the 4x4 Edition. In combination with the digital ecosystem of the Mercedes-Benz Advanced Control and the Cerence/Alphavan Tour Guide App we are putting our customers into the front of the digitization movement in the industry. If you do not want to miss out on a premium and progressive hotel room while being on or off the road, you are right with the Alphavan“, say Stefan Krause and Philipp Wex, CEO and founders of Alphavan.

Additional information about Alphavan can be found at [ALPHAVAN](#) and [ALPHASEAT](#).

About Alphavan

Alphavan aims to establish a highly innovative premium Campervan brand. Using lightweight design, the Alphavan stays well below 3.5 tons overall weight. The novel material “Vunder Tech“ allows for a progressive design language in the interior and special coatings that ensure robustness and longevity. The innovative layout of the Alphavan with the FlexPort in the rear appeals both to individuals with large and bulky equipment such as e-bikes or motorcycles and to families that wish to create an additional sleeping room for up to two – as well as business that would like to offer a flexible alternative to their employees for business travel. The energy concept with a Li-Ion battery and a solar panel ensures independence from natural gas and therefore more freedom and flexibility while being on the road. Alphavan has recently won the Red Dot: Best of the Best Design Award 2021 and the iF Design Award 2021.

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